



Wal- und Delfinschutz-Forum
Herrn Jürgen Ortmüller
Möllerstraße 19
58119 Hagen

EINGEGANG
18. April 2012

17. April 2012

Ihr Schreiben vom 11. April 2012

Your letter of April 11, 2012

Dear Mr. Ortmüller,

Thank you for your letter, that we have read carefully. For the cooperative

EDEKA-organized network of course, there is, an economical and politic interests to combine with ecological and social responsibility.

For this reason, we have - on the background of the overfishing of the oceans - begun in 2009, our Fish purchasing policies consistently in line with sustainability criteria: Edeka relies on sustainable fisheries and supports the protection of seas and Fish stocks. We already has here a positive record, but operate continuously on it. because Sustainability in the fishery is known not to be a status, but rather an ongoing process since fish populations can change.

There are some subjects where processing industry need more time towards sustainability of tuna fishing and the associated problem of the so-called Catch-not, not only the dolphins, but also sharks, sea turtles, or other young marine life. Edeka has in recent years supported relevant marine protection projects, for example, with the goal of using fishing devices, that will reduce the so-called bycatch or areas of conservation.

EDEKA also supports sustainable fisheries and fisheries, that orientated on the sustainability and seek to expand an internationally recognized environmental certification. We understanding Sustainability also means that as a whole as possible fished the environment. For example, it is about reducing the so-called total catch as much as possible, regardless whether it's dolphins, sharks, Sea turtles, juvenile fish or other sea creatures.

Edeka has therefore introduced a range of tuna-fishery products in 2011 that are caught in the eastern Pacific, environmentally friendly, because it hard to reduce bycatch we have worked and continue to work for optimized management .These ships are members of the International Dolphin Conservation Program (IDCP)

The corresponding EDEKA tuna products are "dolphin-friendly" according to the certification by the International Dolphin Conservation Program (IDCP), which is recognized by WWF and Greenpeace.

The "dolphin-friendly" certification IDCP is not separately identified on the packaging.

We insist that the fish were caught as sustainable and environmentally friendly. That also means, that by-catch as far as possible is avoided "- whether dolphins, turtles, sharks and other fish species. EDEKA protects not only dolphins but also other marine life. This goes over the requirements of the Dolphin-Safe logo addition, also the "fish aggregating devices" (FADs) permits that increase the so-called bycatch of various marine life immensely.

We can therefore not follow currently The estimates by the Earth Island Institute 'as world-renowned regulatory organization "and EII fee awarded against Dolphin Safe logo. This also the opinion of third parties:

An assessment of the dolphin-safe logo by the Consumer at:

<http://www.lebensmittelklarheit.de/cps/rde/xchg/lebensmittelklarheit/hs.xsl/3924.htm>

These contributions from "Oekotest"

<http://www.oekotest.de/cgi/index.cgi?artnr=97080; Calc.No. = 01; page = 07, co =; search = tuna>

<http://www.oekotest.de/cgi/index.cgi?artnr=97080; Calc.No. = 01; page = 11, co =; search = tuna>

A contribution from a Netherlands' consumer program:

<http://www.youtube.com/watch?v=izlbSLj45xk>

<http://www.youtube.com/watch?v=D5-wXqJDuxQ>

A recent publication of the PNA - states:

<http://www.pnatuna.com/>

The fishery, that comes from the EDEKA fish for tuna projects, renounces the Use of "fish aggregating devices" (FADs). The permissible to Dolphin-Safe logo "lock-buoys" Although the fishing is made easier by attracting large schools of Fish.

But there are also many other marine animals such as sharks, rays and turtles, where it's clear The catch rate has increased . In contrast, sets EDEKA at all levels. The networks are so constructed that dolphins escape possibilities with a Power shut-off device, means that it can usually be released alive and unharmed. The Crews are accordingly equipped and trained here for that.

The vessels also has an independant observer onboard that registers catches, capture and the process of any catch, so that the avoidance of bycatch is neutral documented. The Data goes to the responsible for the eastern Pacific Fisheries Commission (IATTC).

The business-relationship with Seatech has existed since 2010. EDEKA has in advance agreed and checked with their suppliers, in addition to the EDEKA specific special requirements, Of course in all our purchase Contracts ,in compliance with all relevant laws, standards and guidelines . The charges you mention against Seatech date from well before 2010, so that we cannot comment on. In our

view, there is presently no reason for complaints.

Also, we cannot follow your accusations regarding the award of the product . Also the Consumer has examined this and notes that "the statements of the manufacturer EDEKA "Controlled and sustained caught" and "less selective method of fishing by-catch" is not refuted to "can." The manufacturer is working with WWF EDEKA and can represent that the Tuna is fished for tuna fillets and was maintaining with little bycatch. "See this, please:

<http://www.lebensmittelklarheit.de/cps/rde/xchg/lebensmittelklarheit/hs.xsl/2434.htm>

As mentioned above, sustainability is a process. Therefore we are currently developing further in the area of the tuna fishery and the certification of internationally recognized, comprehensive Sustainability labels, such as the MSC label of the Marine Stewardship Council to closely monitor and Consulting scientific institutions and skilled consultants so we can take appropriate Decisions.

The stock situation of the yellow-fin tuna used for this product was based on scientific evaluation by the WWF in late 2011 , a revaluation of "Green # -" good Choice "to" yellow "-". Second choice is why this specific product no longer meets our Criteria and is therefore not purchased by us anymore. We are examining Alternatives at the moment in close consultation with WWF, as part of our sustainable fish buying policy .

Please contact us at your disposal if you have other questions.

Best regards

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